



Third Task: Presenting three national start ups

The third task we will all have to take to our next Alicante's meeting is a presentation of three national START UPS operating on new media. You can use Prezi, Knovio, PowToon, Canva or whatever you want, during between 8 and 12 min.

In class you should discuss what a start up is and make a research about interesting start ups of your country concerned with the use of new media. Discuss which are the ones you consider more interesting and why. Choose the most interesting three ones and get all the information about them. Use Prezi, Knovio, PowToon, Canva, Symbaloo or whatever you prefer; please try to do your best being original, creative and appealing in your presentations. And giving reasons why you have chosen them.

Task:

You may discuss it in groups or individually.

- ✓ What is a Start up?
- ✓ What start ups do you know?
- ✓ What do you use them for?
- ✓ Choose three of them and define them.
- ✓ Make a catchy presentation explaining what do you use them for and why, giving reasons. You can choose one of these app's: Prezi, Knovio, PowToon, Canva, Symbaloo or whatever you prefer.

Deadline: Bring your results two days before the Spain's meeting on the drive and take an extra usb copy with you in case.

Enjoy your task!